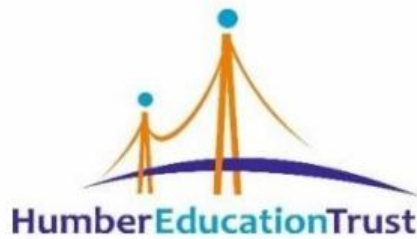


# Humber Education Trust



## St. Nicholas Primary School



### **X (formerly Twitter) Account Acceptable Use Policy**

**Pending Governor approval**

**This policy will be reviewed annually on or before September 2025**



## **St Nicholas Primary School's X (formerly Twitter) Account**

### **Acceptable Use Policy**

#### **Introduction**

St Nicholas Primary School recognises that access to the school's X/Twitter account (and future emerging social media networks) gives pupils and staff greater opportunities to learn, engage, communicate and develop skills that will prepare them for work, life and citizenship. We are committed to helping pupils develop 21<sup>st</sup> century technology and communication skills.

This policy outlines the guidelines and the behaviours that users are expected to follow when interacting with the school's X/Twitter account, including via: 'hash tagging'; linking to a school account using the '@' sign e.g. @stnichshull'; making mention of, via direct quotes or through Modified Posts in any way ('MP'); quoting (including direct/edited screenshots); 'DM' (direct messaging); 're- posting' ('RP') or making a post a 'favourite'.

#### **Aims of using X/Twitter**

- To quickly share and celebrate children's achievements, successes and school updates.
- To demonstrate safe and responsible use of social media.
- To encourage the use of 21<sup>st</sup> Century technology.

#### **Details of the @stnichshull X/Twitter account**

- The school account is owned and operated by the Senior Leadership Team at St. Nicholas Primary School. It is their responsibility to monitor the usage of the account and who is allowed to use this.
- The school account will be operated from school devices by teaching staff within the school.
- Parents/carers are asked, as part of the induction process, to give their permission for their child to appear on the school's X/ twitter account. If permission is not given the school will not put the child/ children on the X/Twitter account. This will be asked when they join the school in reception or when they join the school at a later date. Parents/carers can update this at any time by contacting the school office.
- The school account will only post between the hours of 8am and 8pm Monday to Friday. The only time there will be posts outside of this time are for school

events (e.g. football matches, residential trips, performances) or to share urgent school news (e.g. closures due to adverse weather).

- The school account will only follow educationally or community linked accounts. No personal accounts, unless they are educationally linked, will be followed. For example, a children's author.
- The school account will not feature images or names of pupils whose parents/carers have stated that they do not wish their children to appear on social media.
- The school account will only use children's first names when referencing children.
- The account will also be used to post photos of work and learning.
- For those children whose parents/carers do not give permission for them to appear on social media, the child's identity will be protected using a smiley face emoji or omitting them from the post completely.
- All posts will be reviewed and checked by a member of the Senior Leadership Team prior to being posted on the school's account. These will be reviewed and checked to ensure they follow the content of this and associated policies.
- The member of staff creating the post must abide by this policy and particularly in relation to privacy expectations, accuracy and appropriateness of content.
- The school will change the X/Twitter account password on a regular basis.

Review date: September 2025